

## COOKIE POLICY

Cookies are small data files that are sent to and stored on your computer, smartphone or other device used to access the internet, whenever you visit a website. We use cookies to enable and improve certain functions on our website and gain feedback on how our website is used. If you choose to switch certain cookies off, it will affect how our website works.

Cookies are useful because they allow a website to recognise the device you are using. As we operate in various jurisdictions, we use cookies to store general information (such as the region in which you are based). This helps us to tailor our website to better suit your requirements. We use analytics cookies to collect information on website activity, such as the number of users who visit our website, the date and time of visits, the number of pages viewed, navigation patterns, what country and what systems users have used to access the site and, when entering our website from another website, the address of that website. This information on its own does not identify an individual but it does provide us with statistics that can be used to analyse and improve our website.

The browsers of most computers, smartphones and other web-enabled devices are usually set up to accept cookies. If your browser preferences allow it, you can configure your browser to accept all cookies, reject all cookies, or notify you when cookies are set. Each browser is different, so check the "Help" menu of your browser to learn about how to change your cookie preferences.

However, please remember that cookies are often used to enable and improve certain functions on our website. If you choose to switch certain cookies off, it will affect how our website works and you may not be able to access all or parts of our website.

More information about cookies (including how to turn off cookies) can be found at [www.allaboutcookies.org](http://www.allaboutcookies.org).

Please note that third parties (including, for example, advertising networks and providers of external services such as web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

You can find more information about the individual cookies that we use and the purposes for which we use them below:

Cookie	Cookie Name	Purpose
ASP.NET session	ASP.NET_SessionId	This session cookie is sent to the web browser and is the default one used by ASP.NET to uniquely identify the user's session on the site. It also relates the visitor's unique session to server side data. It is used when you open the browser and then go to a website that implements ASP.NET session state. This application uses the session to track the user's progress in wizards or for passing data which cannot be stored locally. The cookie will expire at the end of the session (when you close your browser).

Episerver	.EPiServerLogin, EPiDPCKEY, .ASPXRoles	These persistent cookies are used only if you log in to a website. We currently do not have this functionality as part of our website but these may be used in future.
Google Analytics		Google Analytics use third and first-party cookies to collect information about how visitors use our website, helping us to optimise user experience. The duration of the Google cookies, and further information about Google cookies, can be found at <a href="https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage">https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</a> Details of Google's privacy policy is here: <a href="https://support.google.com/analytics/answer/6004245">https://support.google.com/analytics/answer/6004245</a>
	_ga	This persistent cookie is used to distinguish users and expires after two years.
	_gat	This persistent cookie is used to throttle the request rate (limiting the collection of data on high traffic sites) from Google Analytics. It expires after 10 minutes.
	_utma	This persistent cookie is used to distinguish users and sessions. The cookie is created when the javascript library executes and no existing __utma cookies exist. The cookie is updated every time data is sent to Google Analytics and expires after 2 years.
	_utmb	This persistent cookie is used to determine new sessions/visits. The cookie is created when the javascript library executes and no existing __utmb cookies exist. The cookie is updated every time data is sent to Google Analytics and expires after 30 mins.
	_utmc	This session cookie operates in conjunction with the __utmb cookie to determine whether the user is in a new session/visit. This cookie expires at the end of the browser session.
	_utmz	This persistent cookie stores the traffic source or campaign that explains how the user reaches our site. The cookie is created when the javascript library executes and is updated every time data is sent to Google Analytics. This cookie expires after 6 months.
Google Tag Manager	dc_gtm_	Google Tag Manager is used to manage all scripts on the website. This persistent cookie expires after 10 minutes. You can find more information about the types of cookies used by Google here: <a href="https://www.google.com/policies/technologies/types/">https://www.google.com/policies/technologies/types/</a>

